



**The Heart of America I²SL Chapter seeks to be the leading resource in the Kansas City Metro Region to advance the design, construction, operation, and maintenance of environmentally-responsive laboratories and other high-technology environments.**

Through quarterly tours and networking opportunities, I²SL Heart of America Chapter members will gain further insight into best practices and implementation of sustainable systems to move toward meeting the goal of technologically advanced, energy-efficient laboratories and high-tech facilities.

Past Events have included

- Networking Happy Hours
- Labconco Plant Tour
- Area University Lab Tours
- Hosted I²SL National Conference in 2016

**Sponsorship of the Heart of America Chapter of I²SL is currently available for the 2017-2018 year.**

Your company will benefit from the exposure to leaders in the regional laboratory and high technology market provided through this sponsorship. Sponsorship opportunities are available as follows:

**Annual Sponsorship:** All sponsors will be featured in meeting announcements and correspondence for 12 months. In addition, the following benefits apply:

**Platinum.....\$1,500**

- Exclusive 2-minute company announcement at I²SL Heart of America Chapter Meetings.
- Company logo and a link to website displayed prominently on the I²SL Heart of America Website

**Gold.....\$1,000**

- Company logo and a link to website displayed on the I²SL Heart of America Website

**Silver.....\$700**

- Company logo displayed the I²SL Heart of America Chapter Website.

**Certified.....\$500**

- Company logo displayed in meeting announcements and correspondence only.

**Education Day Sponsorship:** The Heart of America Chapter is planning the second Kansas City I²SL Education Day November 9<sup>th</sup>. This day-long event will be a regional draw of over 100 attendees and will feature tours, panel discussions, and best practice conversations. **In addition to the Annual Sponsorship above, the following opportunities are available:**

**Premier Event Sponsorship.....\$1,000**

- Limited to 3, Industry Exclusivity
- Recognition in all announcements and promotions
- Links to company website in digital promotions
- Logo displayed at event
- Opportunity to provide promotional materials
- Special recognition and speaking opportunity at event
- 6 Registrations to the Event

**Luncheon/Breakfast/Networking Break Table Sponsorship.....\$500**

- Recognition in all announcements and promotions
- Logo displayed in table-top placards
- Opportunity to provide promotional materials
- 2 Registrations

**Vendor Booth.....\$300**

- 5' wide table booth space
- Power available at limited locations-first come
- Opportunity to provide promotional materials at the booth
- 1 Registration

**Local Event Sponsorship.....\$500**

- Host a local networking event at any time throughout the year.
- Recognition in all announcements and promotions
- Links to company website in digital promotions
- Logo displayed at event
- Opportunity to provide promotional materials
- Special recognition and speaking opportunity at event

To be a sponsor, complete the form at the bottom of this page and return your payment as noted.

If you have any questions or would like to discuss how you can further participate with to the Heart of America I2SL Chapter, please do not hesitate to contact us at the emails below.

*Best Regards – The Heart of America I2SL 2017 Chapter Officers*

*President, Jim Baldwin, Hicks Ashby Co. [jbaldwin@hicks-ashby.com](mailto:jbaldwin@hicks-ashby.com)*

*Vice President, Michelle Gangel, CRB [michelle.gangel@crbusa.com](mailto:michelle.gangel@crbusa.com)*

*Secretary, Chris Ertl, CRB [Chris.Ertl@crbusa.com](mailto:Chris.Ertl@crbusa.com)*

*Treasurer, Amy Slattery, Odimo [aslattery@odimo.us](mailto:aslattery@odimo.us)*

*Director of Special Projects, Steve Black, CRB [Steve.Black2@crbusa.com](mailto:Steve.Black2@crbusa.com)*

*Event Committee Chair, Laura Gagliano, KU [lgagliano@ku.edu](mailto:lgagliano@ku.edu)*

*Membership Committee Chair, David Leever, Burns & McDonnell [dleever@burnsmcd.com](mailto:dleever@burnsmcd.com)*

**2017 Heart of America Chapter Sponsorship**

**Please complete this form and return it with your payment:**

**Annual Sponsorship Selections:**

\_\_\_\_\_ Platinum - \$1,500      \_\_\_\_\_ Gold - \$1,000      \_\_\_\_\_ Silver - \$700      \_\_\_\_\_ Certified - \$500

**2017 Education Day Sponsorship Selections:**

\_\_\_\_\_ Premier - \$1,000      \_\_\_\_\_ Breakfast/Luncheon/Break - \$500      \_\_\_\_\_ Vendor Booth- \$300

**Local Event Sponsorship:**

\_\_\_\_\_ Event - \$500

Company Name \_\_\_\_\_

Company Contact / phone / email \_\_\_\_\_

**Company Logo:** Email your corporate logo and website information to [michelle.gangel@crbusa.com](mailto:michelle.gangel@crbusa.com)

**Sponsorship Payment can be made by check:** Please make your check payable to I2SL with a reference to "Heart of America" Chapter Sponsorship. Payment can be mailed or delivered to:

**I2SL    c/o ERG    2300 Wilson Boulevard,    Suite 350    Arlington, VA 22201**