



The Heart of America I²SL Chapter seeks to be the leading resource in the Kansas City Metro Region to advance the design, construction, operation, and maintenance of environmentally-responsive laboratories and other high-technology environments.

Through quarterly tours, speaking engagements and networking opportunities, I²SL Heart of America Chapter members will gain further insight into best practices and implementation of sustainable systems to move toward meeting the goal of technologically advanced, energy-efficient laboratories and high-tech facilities.

Past Events have included

- Networking Happy Hours
- Labconco Plant Tour
- Area University Lab Tours
- Energy Savings Presentations
- Hosted I2SL National Conference in 2016

Sponsorship of the Heart of America Chapter of I²SL is currently available for the 2018-2019 year. Your company will benefit from the exposure to leaders in the regional laboratory and high technology market provided through this sponsorship. Sponsorship opportunities are available as follows:

Annual Sponsorship: All sponsors will be featured in meeting announcements and correspondence for 12 months. In addition, the following benefits apply:

Platinum.....\$1,500

- Exclusive 2-minute company announcement at I²SL Heart of America Chapter Meetings.
- Company logo and a link to website displayed prominently on the I²SL Heart of America Website
- Printed displays with Logo at all I²SL HOA events
- Links to company website in digital promotions

Gold.....\$1,000

- Company logo and a link to website displayed on the I²SL Heart of America Website
- Printed displays at all I²SL HOA events

Silver.....\$750

- Company logo displayed the I²SL Heart of America Chapter Website.

Certified.....\$500

- Company logo displayed in meeting announcements and correspondence only.

Education Day Sponsorship: The Heart of America Chapter is planning the third Kansas City I²SL Education Day Wednesday, September 12. This half-day event will be a regional draw of over 100 attendees and will feature tours, presentations, and best practice conversations. **In addition to the Annual Sponsorship above, the following opportunities are available:**

Premier Event Sponsorship.....\$1,000

- Limited to 3, Industry Exclusivity
- Recognition in all announcements and promotions
- Links to company website in digital promotions
- Logo displayed at event
- Opportunity to provide promotional materials
- Special recognition and speaking opportunity at event
- 6 Registrations to the Event

Keynote Speaker Sponsorship.....\$750

- Limited to 1
- Recognition in all announcements and promotions
- Logo displayed at event
- Opportunity to provide promotional materials
- Special recognition at event
- 3 Registrations

Presenting Sponsorship.....\$600

- Limited to 2
- Recognition in all announcements and promotions
- Logo displayed at event
- Opportunity to provide promotional materials
- Special recognition at event
- 2 Registrations

Luncheon/Breakfast/Networking Break Table Sponsorship.....\$500

- Recognition in all announcements and promotions
- Logo displayed in table-top placards
- Opportunity to provide promotional materials
- 2 Registrations

Vendor Booth.....\$300

- 5' wide table booth space
- Power available at limited locations-first come
- Opportunity to provide promotional materials at the booth
- 1 Registration

Local Event Sponsorship.....\$500

- Host a local networking event at any time throughout the year.
- Recognition in all announcements and promotions
- Links to company website in digital promotions
- Logo displayed at event
- Opportunity to provide promotional materials
- Special recognition and speaking opportunity at event

To be a sponsor, complete the form at the bottom of this page and return your payment as noted.

If you have any questions or would like to discuss how you can further participate with to the Heart of America I2SL Chapter, please do not hesitate to contact us at the emails below.

Best Regards – The Heart of America I2SL 2018 Chapter Officers

President, Jim Baldwin, Hicks Ashby Co. jbaldwin@hicks-ashby.com

Vice President, Michelle Gangel, CRB michelle.gangel@crbusa.com

Secretary, Chris Ertl, CRB Chris.Ertl@crbusa.com

Treasurer, Patrick Kantor, The Whiting-Turner Contracting Co., Patrick.kantor@whiting-turner.com

Director of Special Projects, Steve Black, CRB Steve.Black2@crbusa.com

Event Committee Chair, Laura Gagliano, KU lgagliano@ku.edu

Membership Committee Chair, David Leever, Burns & McDonnell dleever@burnsmcd.com

2018 Heart of America Chapter Sponsorship

Please complete this form and return it with your payment:

Annual Sponsorship Selections:

_____ Platinum - \$1,500 _____ Gold - \$1,000 _____ Silver - \$750 _____ Certified - \$500

2018 Education Day Sponsorship Selections:

_____ Premier - \$1,000 _____ Keynote Speaker - \$750 _____ Presenting \$600

_____ Breakfast/Luncheon/Break - \$500 _____ Vendor - \$300

Local Event Sponsorship:

_____ Event - \$500

Company Name _____

Company Contact / phone / email _____

Company Logo: Email your corporate logo and website information to marksnyder@jorban-riscoe.com

Sponsorship Payment can be made by check: Please make your check payable to I2SL with a reference to "Heart of America" Chapter Sponsorship. Payment can be mailed or delivered to:

I2SL c/o ERG 2300 Wilson Boulevard, Suite 350 Arlington, VA 22201